



# MISSISSAUGA FIGURE SKATING CLUB



DATE  
BUSINESS NAME  
BUSINESS ADDRESS  
CITY, PROVINCE, POSTAL CODE

Dear, (Contact Name)

This year the Mississauga Figure Skating Club is honored to host the 2016 Snowflake Skate on January 9, 2016. This Skate Canada-Central Ontario sanctioned Area Figure Skating Competition will be held at Tomken Twin Arena in Mississauga.

Area competitions, like this one, are designed to provide our skaters with traditional and fun events. Snowflake Skate provides an opportunity for skaters, coaches and clubs to compete right in their own neighborhood. Over 500 competitors, their coaches and officials, along with family, friends and local spectators are anticipated to be in attendance at this prestigious event.

A competition of this caliber allows our city to showcase many positive features, as well as giving area businesses an opportunity to reach a captive audience of potential consumers.

In order to be successful, this event will require the support of our community. There are many officials and club members who willingly volunteer their time to help ensure this event runs smoothly and is enjoyable for all who are attending. However, we also need your support to make it even better. Please consider being one of the corporate sponsors of this competition by placing your advertisement in the Program for this event, or provide with a monetary donation earmarked for specific purpose (i.e. ice rental, food) or gift cards and product donations for skaters' loot bags, etc. Attached you will find a sponsorship and advertising package that is designed to help you meet your marketing needs while supporting this important community event. Please take a few moments to review these materials and select your preferred contribution for the 2016 Snowflake Skate that will benefit your business, the Mississauga Figure Skating Club, as well as the future stars of Canadian figure skating.

We are looking forward to your kind consideration and we thank you in advance. Your support will be greatly appreciated by the skaters, their coaches, families, and the Mississauga Figure Skating Club volunteers.

Should you decide to support the 2016 Snowflake Skate, please submit your completed attached Program Advertising/Sponsorship Order Form by November 15, 2015, along with your payment (cheques should be made payable to MFSC and can be postdated to November 15, 2015). If you have any questions in the meantime, please feel free to email us.

We look forward to your response.

Yours truly,

Swetlana Signarowski  
Co-chair, Snowflake Skate  
President, Mississauga Figure Skating Club  
[President@mississaugafsc.com](mailto:President@mississaugafsc.com)

You can mail your completed package to the following address:

Mississauga Figure Skating Club  
P.O. Box 41017  
Rockwood Postal Outlet  
4141 Dixie Road  
Mississauga, ON L4W 5C9

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# SNOWFLAKE 2016

## SPONSORSHIP OPPORTUNITIES:

	Platinum	Gold	Silver	Bronze	Friend
Inclusion on Sponsor Board at sponsored competition	✓	✓	✓	✓	✓
Program ad in sponsored competition program (*7 x 8.5 inch for area competitions)	One (1) Full-page	One (1) Full-page	One (1) Half-page	One (1) Quarter-page	One (1) Eighth-page
Listing on sponsor acknowledge page in sponsored competition program	✓	✓	✓	✓	✓
"All-Event" tickets for each Skate Canada - Central Ontario competition	Eight (6)	Six (6)	Four (4)	Two (2)	Two (2)
P.A. Announcements at sponsored competition	Six (6)	Six (6)	Three (3)	Two (2)	Two (2)
Rinkboard banners at sponsored competition (*sponsor to supply vinyl banners)	Two (2)	One (1)	N/A	N/A	N/A
Signs displayed in lobby/ registration area at sponsored competition. (*sponsor to supply signs within accepted guidelines not to exceed 2 x 4 feet)	Two (2)	One (1)	One (1)	One (1)	N/A
Sponsor hospitality area at sponsored competition. (*use of local organizing committee lounge)	✓	✓	✓	✓	✓
Opportunity for product/coupon distribution through participant 'goody bags'	✓	✓	✓	N/A	N/A
Sponsorship cost per event	<b>\$1,000.00</b>	<b>\$750.00</b>	<b>\$500.00</b>	<b>\$250.00</b>	<b>\$150.00</b>

**NOTE:** Donations of product or dollars, amounting to less than \$50.00 will be recognized by a listing on the Donors page of the program.

### Sponsorship Pledge:

\$ \_\_\_\_\_

### Donation Pledge: (Describe approximate value of donation and product description.)

\_\_\_\_\_

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**ADVERTISING OPPORTUNITIES:** (HST # 123440273 RT)

The program size is 7" x 8.5"  
Advertising rates are as follows:

Ad Size	Rate	HST	Total
1/8 Page	\$ 29.23	\$ 3.77	\$ 33.00
1/4 Page	\$ 49.13	\$ 6.37	\$ 55.50
1/2 Page	\$ 79.23	\$ 10.27	\$ 89.50
Full Page	\$ 129.23	\$ 16.77	\$ 146.00
Inside Front Cover	\$ 149.13	\$ 19.37	\$ 168.50
Inside Back Cover	\$ 149.13	\$ 19.37	\$ 168.50
Outside Back Cover	\$ 209.33	\$ 27.17	\$ 236.50

**NOTE: Donations of product or dollars, amounting to less than \$50.00 will be recognized by a listing on the Donors page of the program.**

Based on above, please indicate below size of ad purchased or value of goods/products donated. Please include camera ready copy of your ad and cheque made payable to MFSC along with this form.

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**Thank you, your support is greatly appreciated.**

**Mississauga Figure Skating Club and Skate Canada, Central Ontario**

Payment/Donation Received from:

Sponsor/Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment/Value of Donation Received: \_\_\_\_\_

Ad Received (jpg format): \_\_\_\_\_

Authorized by: \_\_\_\_\_

*Note: A receipt will be issued after receipt of payment/donation.*